

Emerson
COLLEGE

CENTER FOR
GLOBAL
COMMUNICATION

b Blanquerna
UNIVERSITAT RAMON LLULL



Emerson - Blanquerna

Washington D.C. 2024

FROM CAMPAIGN RHETORIC TO CIVIL DISCOURSE:
A CALL TO ACTION

VITAL VOICES
GLOBAL HEADQUARTERS
FOR WOMEN'S LEADERSHIP

1509 16TH STREET, NW, WASHINGTON, DC

NOVEMBER 1, 2024

EMERSON
DIALOGUES





Summit Program

8:30 am

Welcome: Gregory Payne, Co-Director, Emerson-Blanquerna Center for Global Communication, Josep-Maria Carbonell, President, Blanquerna Foundation, Alyse Nelson '97, Vital Voices CEO, Pat Peyton '84, Emerson College Board Member

Morning Keynote :

8:45 am

America at a Crossroads

Emerson College President Jay Bernhardt in conversation with Judy Woodruff

Legendary "NewsHour" anchor and PBS senior correspondent

9:50 am

Five Days Out: Campaign 2024

NBC/MSNBC political analyst and communication strategist Susan Del Percio '90, MA '92; Brookings scholar Dr. Elaine Kamarck, founding director, Center for Effective Public Management, author, *Primary Politics*

10:20 am

Call to Action: Democracy, Civil Discourse and Deliberative Dialogue
Conversation Moderated by Emerson College Provost Alexandra Socarides

The State of Democracy in America: Public Attitudes on Who We Are and How We Move Forward

Joshua M. Scacco, Founding Director, Center for Sustainable Democracy, University of South Florida

Pledge to Listen and Millions of Conversations

Samar Ali, founder, Millions of Conversations, co-chair, Project on Unity and American Democracy, research professor in law and political science, Vanderbilt University

11:00 am

Democracy, Disinformation, and Gender Based Violence

Vital Voices: CEO Alyse Nelson '97 in conversation with Nina Jankowicz, founder, The American Sunlight Project

11:30 am

Digital Democracy: The Way Forward

Peter Loge '87, Director, George Washington School of Media and Public Affairs; Katie Harbath, Anchor Change CEO, National Conference on Citizenship; actress and author Trinitee Stokes '24; Molly Dougherty '25, former CNN Newsource Intern introduced by Kat Grosso Gann '05

12:05 pm

Lunchtime "Dialogue with Scholars"

(Pick up your lunch and join Emerson-Blanquerna Center for Global Communication Faculty/Student Scholar Spotlights in Breakout Rooms; List Below)





Afternoon Keynote:

12:55 pm

The Latest from Emerson Polling

Emerson Polling Director **Spencer Kimball** and Communication Director **Camille Mumford '20, MA '21**, with **Lluc Vila**, Blanquerna research fellow, moderated by **Jae Williams '08, MA '16**, introduced by **Lee Schwebel '90**

1:25 pm

Lies that Kills

Distinguished Lecturer, CUNY School of Public Health **Dr. Scott Ratzan, MA '86**, Brookings scholar **Dr. Elaine Kamarck**, author *Lies that Kill*, **Katie Harbath**, civic tech entrepreneur, CEO Anchor Change, and former Facebook executive, moderated by **Lindsey Longendyke '07**, Global Marketing Lead for Renewable Energy Services, ERM

2:00 pm

Distrust in Media Now What?

Emerson College Journalism Chair **Lu Ann Reeb**, Professor **Angela Anderson-Connolly '90**, (moderators) Press Secretary, Rep. **Steve Scalise R-LA**, **Becca Rybczyk '15**, Broadcast Journalist, **Katie Rhee '20**; social impact entrepreneur **Christopher Henderson West '20**

2:35 pm

U.S. Elections: The View from Europe

Tristram Perry in conversation with **Dr. Hilde Restad**, Norwegian author, political analyst, and expert on U.S. politics and foreign policy, introduced by Emerson Vice Provost **Tony Pinder**

3:05 pm

The Language of Presidential Expectations

Emerson Professors **Sharifa Simon-Roberts**, **Mary Anne Taylor** and Center for Sustainable Democracy Director **Joshua Scacco**, University of South Florida, moderated by **Grant Cos, MA '90**, Rochester Institute of Technology

3:40 pm

Sports as Civic Engagement

Emerson College Athletics **Stan Nance**, Emerson Faculty and neighborhood coach **Niko Emack '18**, **Shepard Vargo, MA '23**, Boston Program Director, Beat the Streets New England, **Hamlet Suazo Cepeda**, Ambassador & Coach, Beat The Streets New England, **Camille Mumford '20, MA '22**, moderated by **Lee Stacey '76**, Washington Commanders/Connect Partnership Group

4:10 pm

Closing Remarks

Blanquerna President **Josep Maria Carbonell**
Dr. Gregory Payne, Co-Director, Emerson-Blanquerna Center for Global Communication.

4:30 pm

Alumni and Summit Attendee Reception

Diane von Furstenberg Room 7th Floor

Welcome: **Alyse Nelson '97**, CEO Vital Voice, Emerson Vice President for Institutional Advancement **Allison Dawson**

5:15 pm

Alumni Call to Action: The Power of Communication and the Arts to Advance Society:

Sara Morgan '05, Director of Product Enablement, Bloomberg Industry Group, **Evan Chapman '11**, Founder & Senior Policy Director, Clean Tomorrow, **Russ Cornelia '09**, Management Officer U.S. Department of State, **Kat Grosso Gann '05**, Director of Communications and Special Assistant to the President, Franklin Pierce University, **Patrick Morris, MA '97**, Patrick Morris Leagal Shareholder, **Trinitee Stokes '24**, Actress & Author, Moderated by **Dr. Gregory Payne**, Co-Director of Center for Global Communication



Dialogue with Scholars

12:05-12:55 pm

Auditorium:

“Shattering Glass Ceilings: The Power and Influence of Gen Z Women on the 2024 Election”:
Emerson Professor Keri Thompson and Emerson political communication students Logan Ware, Avery Dinsmore, Kayla Nuehlen, Zoe Zong, Analisa Davis, and Braelyn Spitler

“How did we get here? Student journalists discuss what it was like during the early days of the campaign season”:

Emerson Professor Angela Anderson-Connolly '90 and Emerson student journalists Payton Cavanaugh, Molly Doherty, Callie Krosin

Breakout Room #1

Samantha Perry '25, (Emerson College) **“Gender and Political Communication”**

Piper Palmeri '26, (Emerson College) - **“Symbolizing Progress: How Kamala Harris’ Campaign Merchandise Reflects Identity-Based Politics”**

Naomi Miller '24, (Emerson) **“Sports Communication”**

Julia Bourque (Emerson College) **“The Role of Disinformation and Voter Suppression in Georgia: An Analysis of Brian Kemp's Governance and Electoral Integrity”**

Jackson Bailey, MA '24, (Emerson) **“Political Hate, Political Humor, and the Rise of Gutfeld!”**

Breakout Room #2

Bella Cartularo (Emerson College) - **“The Dramatic Impact of Project 2025 on K-12 Education and the Department of Education”**

Tim Riley (Emerson College) - **“How to Teach Banned Books”**

Manoj Dahal and Girish Bhattarai - **“Digitization of Hate Speech in South Asia”**

LLuc Vila-Boix (Blanquerna - Universitat Ramon Llull), Miguel Franco-Pérez,, Giorgia Miotto and Alicia Blanco (Rey Juan Carlos University) - **“Questioning speech legitimacy: The U.S. two-party democratic system under scrutiny”**

Journalists from Nepal and China covering the Summit.

Manoj Dahal, Associate Editor with Deshsanchar (Nepal) ,Girish Bhattarai, Purbanchal University (Nepal),Yichao Hou, Phoenix New Media (China)

Emerson Professor Mark Brodie’s students documenting the Summit

Lauren Pruner, Samantha Otridge, Jelani Dean, Shawn Sims, Cole Gustafson, Ore Fashesin-Souza

Emerson College Global Summit Student Ambassadors under the direction of Shepard Vargo, Summit Project Manager, Sihan Jia (Communication Studies),Bryson Akins (Sports Com),Rin McIssac (Communication Studies),Caroline Larangeria (Political Communication - Washington Program), Colin Han (Communication Studies - Washington Program)



8:45 AM Morning Keynote



Judy Woodruff Legendary “NewsHour” anchor PBS senior correspondent

In conversation with Jay Bernhardt
Emerson College President

Broadcast journalist Judy Woodruff is Senior Correspondent for the PBS News Hour, after serving for 11 years as its Anchor and Managing Editor. In 2023, she launched “America at a Crossroads,” a reporting project to better understand the country’s political divide. The series debuted with Ms. Woodruff interviewing President Biden.

Ms. Woodruff’s career has spanned five decades, covering politics and 12 presidential elections at NBC, CNN, and PBS. She is the author of *This is Judy Woodruff at the White House* (Addison-Wesley, 1982).

In 2018, Ms. Woodruff and the late Gwen Ifill were named the first two women to co-anchor a national news broadcast, the PBS News Hour. In 2022, Ms. Woodruff was honored with an Emmy for Lifetime Achievement in Television News. She has received numerous other awards.

Ms. Woodruff is a founding co-chair of the International Women’s Media Foundation. She serves on the boards of trustees of Freedom Forum and The Duke Endowment.

Ms. Woodruff is a graduate of Duke University, where she is a trustee emerita. She lives in Washington, D.C., with her husband, journalist Al Hunt, and they are the parents of three children.

**SPECIAL THANKS TO EMERSON COLLEGE BOARD OF TRUSTEES
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**Andrea Montoni ‘78
Pat Peyton ‘84 & John Martell**

With Student/Faculty Support From:

Lee Schwebel ‘90, Kate White ‘06, and Patrick Morris ‘97

Helen C. Rose Ethics and Communication Award

Donnelley Political and Health Communication Award

Zulene and Janice Payne Spirit Award

Husam Algozaibi Public Diplomacy Award



Jay Bernhardt
President of Emerson College



Josep Maria Carbonell
President of Blanquerna University



Alyse Nelson '97
President and CEO of Vital Voices Global Partnership



Pat Peyton '84
Sphere International, Author,
Emerson College Board of Trustees



Gregory Payne
Co-Director of the Global Communications
Center, Chair of the Communication Studies



Susan Del Percio '90, MA '92
NBC/MSNBC Political Analyst



Elaine Kamarck
Founding Director, Center for Effective Public
Management, Brookings Institution



Alexandra Socarides
Provost and Vice President of
Academic Affairs, Emerson College





Joshua M. Scacco
Founding Director, Center for Sustainable
Democracy, University of South Florida



Samar Ali
Founder, Millions of Conversations
Co-Chair, Project on Unity and American
Democracy, Vanderbilt University



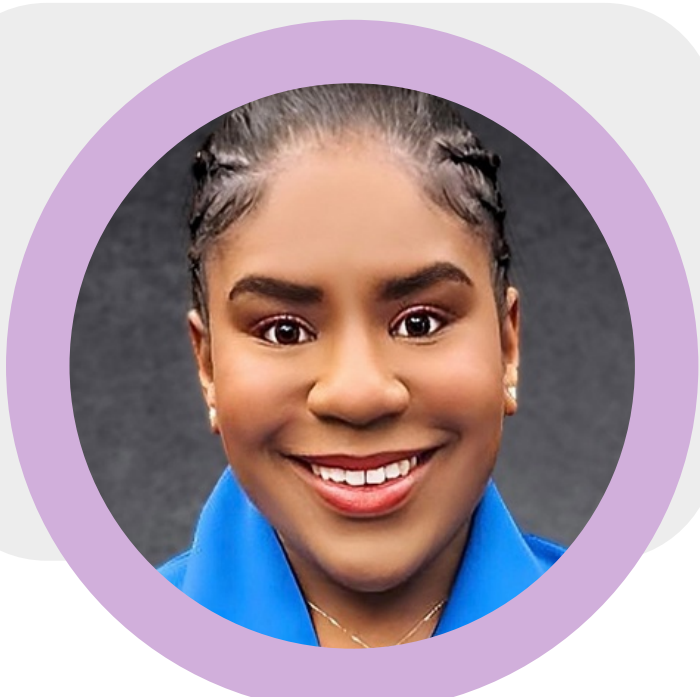
Nina Jankowicz
Co-Founder, and CEO of The American
Sunlight Project



Peter Loge '87
Director, George Washington School of
Media and Public Affairs



Katie Harbath
Anchor Change CEO,
Civic Tech Entrepreneur



Trinitee Stokes '24
Actress and Author



Kat Grosso Gann '05
Director of Communications and
Special Assistant to the President,
Franklin Pierce University



Spencer Kimball
Emerson College Polling Executive Director



Camille Mumford '20, MA '21
Communication Director
Emerson Polling



Lluc Vila Boix
Invited Lecturer, Research Fellow
Blanquerna University



Jae Williams '08, MA '16
Educator, Higher Ed. Advisor &
Social Justice Advocate



Lee Schwebel '90
Trustee, Schwebel Family Foundation
Senior Carl Stokes Fellow, Cleveland
Leadership Center



Scott Ratzan, MA '86
Distinguished Lecturer, CUNY Graduate
School of Public Health & Health Policy



Lindsey Longendyke '07
Global Marketing Lead, Renewable Energy
Services, ERM



Lu Ann Reeb
Chair, Journalism, Emerson College



Angela Anderson-Connolly '90
Faculty, Journalism
Emerson College



Becca Rybczyk '15

Press Secretary for Majority Leader,
US House of Representatives
Steve Scalise (R-LA)



Katie Rhee '20

Broadcast Journalist, Entrepreneur



Christopher Henderson-West '20

Social Impact Strategist, CEO,
Henderson-West and Company



Tristram Perry

Diplomat, Public Affairs Strategist



Hilde Restad

Norwegian Author, Political Analyst



Tony Pinder

Vice Provost, Internationalization
& Equity, Emerson College



Sharifa Simon-Roberts

Faculty, Communication Studies
Emerson College





Mary Anne Taylor
Faculty, Communication Studies
Emerson College



Grant Cos, MA '90
Professor, Rochester Institute of
Technology



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Mentor & Ambassador, Beat The
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Senior, American University



Lee Stacey '76

Washington Commanders Connect
Partnership Group



Sara Morgan '05

Director of Product Enablement,
Bloomberg Industry Group



Evan Chapman '11

Founder & Senior Policy Director,
Clean Tomorrow



Russ Cornelia '09

Management Officer
U.S. Department of State



Patrick Morris '97

Patrick Morris Leagal Shareholder



Mark Brodie '99

Executive-in-Residence, Communication
Studies, Emerson College



Linda Peek Schacht

Executive Coach
Founder, Leadership Tennessee
Communication Studies, Emerson College



About Emerson College

Based in Boston, Massachusetts, opposite the historic Boston Common and in the heart of the city's Theatre District, Emerson College educates individuals who will solve problems and change the world through engaged leadership in communication and the arts, a mission informed by the liberal arts. The College has approximately 4,161 undergraduates and 554 graduate students from across the United States and nearly 70 countries. Supported by state-of-the-art facilities and a renowned faculty, students participate in more than 90 student organizations and performance groups. Emerson is known for its experiential learning programs at Emerson Los Angeles, located in Hollywood, and at its 14th-century castle, in the Netherlands. Additionally, there are opportunities to study in Washington, DC, London, China, and the Czech Republic, Spain, Austria, Greece, France, Ireland, Mexico, Cuba, England, and South Africa. The College has an active network of 51,000+ alumni who hold leadership positions in communication and the arts. For more information, visit emerson.edu.

About the Emerson - Blanquerna Center for Global Communication

Founding Directors: Dr. Gregory Payne & Dr. Enric Ordeix Rigo

The Blanquerna-Emerson Center for Global Communication (BE-CGC) was created in 2014 to advance the dynamic academic partnership between Emerson College and Blanquerna School of Communication and International Relations in Barcelona, Catalonia-Spain, by creating new opportunities for research and teaching collaborations between the two institutions, and other associated partners.

The mission of the CGC is to foster collaborations in the field of global communication that develop education and research to promote critical thinking and ethical communication through International Relations, Political Communication, Strategic Diplomacy, Global Public Relations and Corporate Communication.

This mission is guided by five major objectives upon which the Center was founded:

- Develop innovative approaches to applied research
- Collaborate with professionals and organizations through teaching, special events, and publications
- Share best practices with businesses, government agencies, NGOs, and grassroots organizations
- Provide international networking opportunities for students and faculty
- Create sustainable public and private partnerships to serve as funding sources
- To foster educational programs of the field in Global Communication, Public Relations, Public Affairs and Diplomacy

Under current directors Gregory Payne and Marçal Sintès Olivella, the Center manages a program of research fellows and exchanges and collaborative storytelling projects with Emerson and Blanquerna students and faculty. Emerson students, alumni, staff, and faculty participate in annual spring workshops to Barcelona and Lisbon and summer programs in Mexico. Emerson and Blanquerna represent the U.S. and Spain as two of 13 universities worldwide in the Globe Com competition. (www.globcom.org). The Center and its scholars produce special editions of academic journals American Behavioral Scientist and Tripidos.



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Linda Peek Schacht



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Evan Gallivan



Shannon Worthington



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Marçal Sintes Olivella
Blanquerna University

GLOBAL COMMUNICATION SUMMIT STUDENT AMBASSADORS

Sihan Jia

Bryson Akins

The Emerson-Blanquerna Center for Global Communication is grateful for the invaluable support of Emerson College leadership, especially the phenomenal efforts of Vice President of Institutional Advancement Allison Dawson and the Institutional Advancement team.

Thanks to Summit Project Manager Shepard Vargo, MA '23, Emerson College Department of Communication Studies; Professor Vincent Raynauld, director of the Emerson DC program and to the Washington Center for their support.

PREVIOUS GLOBAL SUMMITS AND CONFERENCES

INAUGURAL SUMMIT:

GLOBAL COMMUNICATION, PUBLIC DIPLOMACY AND CIVIC ENGAGEMENT

BARCELONA, SPAIN

OCTOBER 8-9, 2015

2ND ANNUAL EMERSON-BLANQUERNA GLOBAL SUMMIT:

POLITICS, SPORTS AND CIVIC ENGAGEMENT

BOSTON, MA, USA

OCTOBER 19-22, 2016

3RD ANNUAL EMERSON-BLANQUERNA SUMMIT 2017:

CROSS-CULTURAL DIPLOMACY - ENGAGING IN DIPLOMACY, SPORTS AND POLITICS ACROSS CULTURES

BARCELONA, SPAIN

OCTOBER 9-11, 2017

AMERICAN BEHAVIORAL SCIENTIST RETROSPECTIVE ON ELECTION 2016

BOSTON, MA, USA

NOVEMBER 9-11, 2017

4TH ANNUAL EMERSON-BLANQUERNA GLOBAL SUMMIT 2018:

POLITICS, PROPAGANDA AND STRATEGIC DIPLOMACY

WASHINGTON, D.C., USA

OCTOBER 4-5, 2018

5TH ANNUAL EMERSON-BLANQUERNA GLOBAL SUMMIT 2019:

“ADVOCATING UNITED NATIONS SUSTAINABLE GOALS THROUGH PUBLIC DIPLOMACY”

BARCELONA, SPAIN

NOVEMBER 13-16, 2019

6TH ANNUAL EMERSON-BLANQUERNA GLOBAL SUMMIT 2020:

“BUILDING BRIDGES THROUGH CIVIC ENGAGEMENT”

BOSTON, MA, USA (VIRTUAL VIA ZOOM)

OCTOBER 7-9, 2020

AMERICAN BEHAVIORAL SCIENTIST RETROSPECTIVE ON ELECTION 2020

(U.S. AND GLOBAL)

SPRING, 2021, (VIRTUAL VIA ZOOM), BOSTON, MA, USA

7TH ANNUAL EMERSON-BLANQUERNA GLOBAL SUMMIT 2021: “RESPONDING TO A DISRUPTED WORLD: NEW NARRATIVES AND MEDIATED REALITIES”

BARCELONA, CATALUNYA, SPAIN (IN-PERSON AND VIRTUAL VIA ZOOM)

OCTOBER 7-9, 2021

8TH ANNUAL EMERSON-BLANQUERNA GLOBAL SUMMIT 2022: “BUILDING BRIDGES IN UNCERTAIN TIMES: FINDING COMMONALITIES THROUGH COMMUNICATION”

WASHINGTON, D.C., USA

NOVEMBER 1-4, 2022

9TH ANNUAL EMERSON-BLANQUERNA GLOBAL SUMMIT 2023

BARCELONA, CATALUNYA, SPAIN

DECEMBER 18-19, 2023



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SPECIAL THANKS TO:

**Vital Voices CEO Alyse Nelson
& staff for hosting the Global Summit at
Vital Voices Global Headquarters for Women's
Leadership**